



# 2019 1H Product Roadmap for IAV Application Display (Industrial. Amusement. Vehicle)



# Application Coverage

## KIOSK/POS



- Long Lifetime
- Touch

## HMI

- Wide Temp.
- Long Lifetime
- Wide View angle
- Robust
- Touch



## ATM



- Wide Temp.
- Long Lifetime

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## Gaming

- High Color Gamut
- Long Lifetime
- Wide View



## Industry



- Wide Temp.
- Long Lifetime
- Wide View angle
- Robust

## Vehicle(e-car)

- Wide Temp.
- Long Lifetime
- Wide View angle



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# longevity

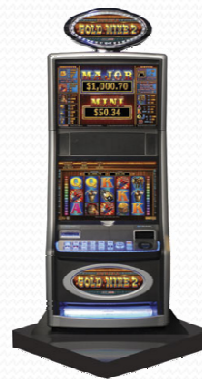
- **Long product life time support**
  - Industry display life time is over **5** years
  - Amusement display life time is over **5** years
  - Vehicle(e-car) display life time is over **10** years



Industry

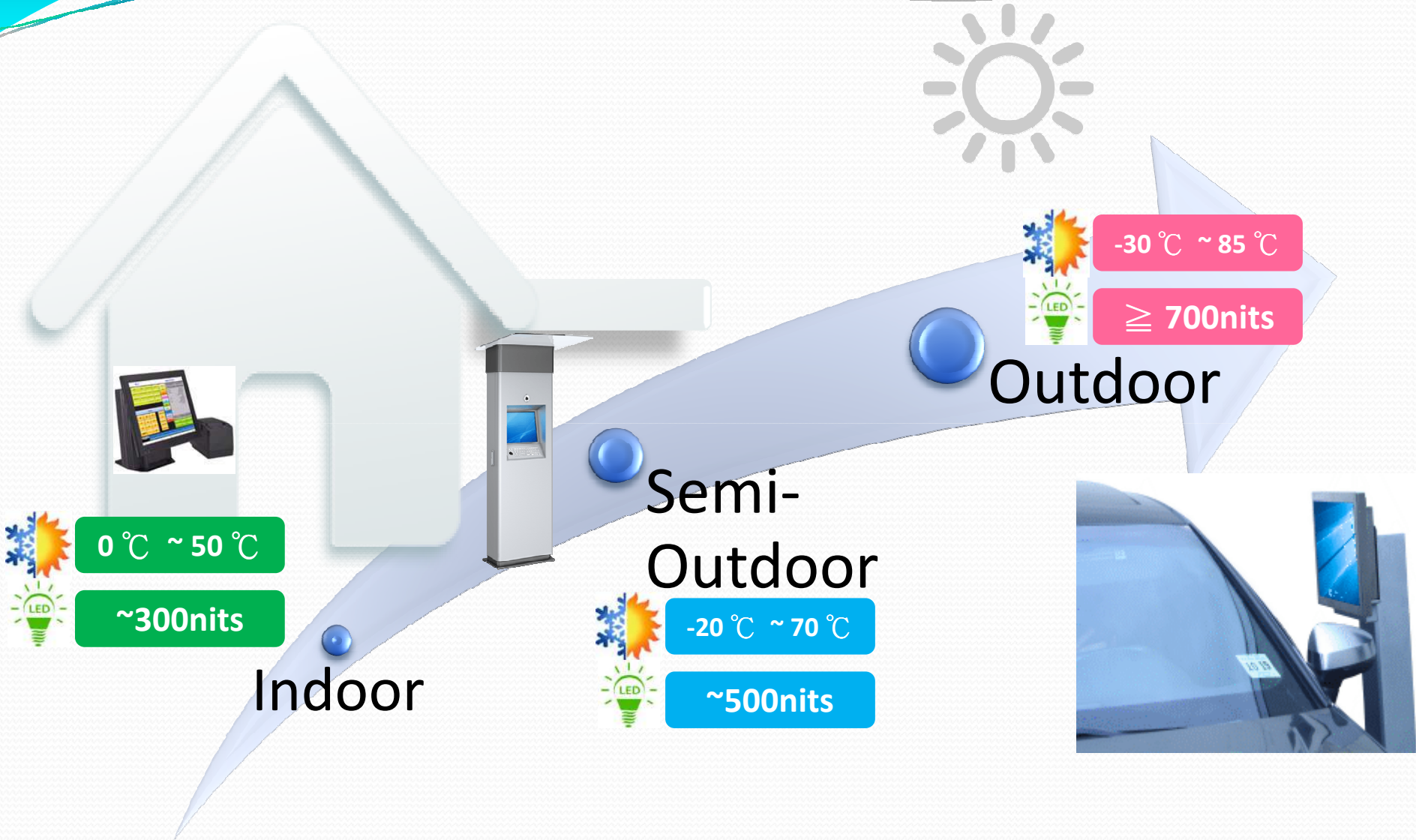


Amusement



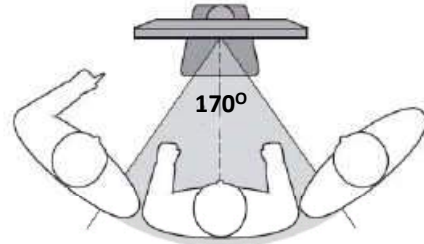
Vehicle(e-car)

# Application by Feature

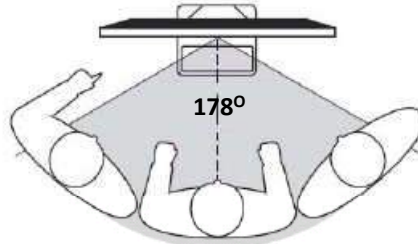


# Wide Viewing Angle Technology

Conventional Panel  
(TN)



Wide Viewing Angle Panel  
(MVA / AAS)

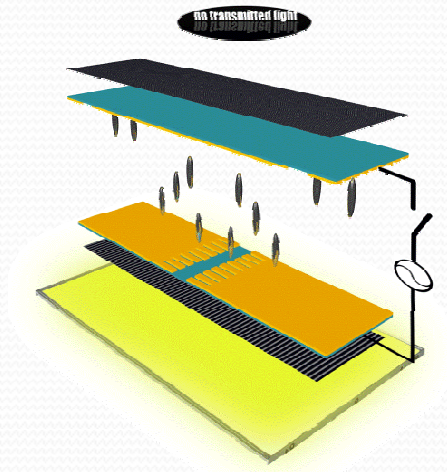


High CR

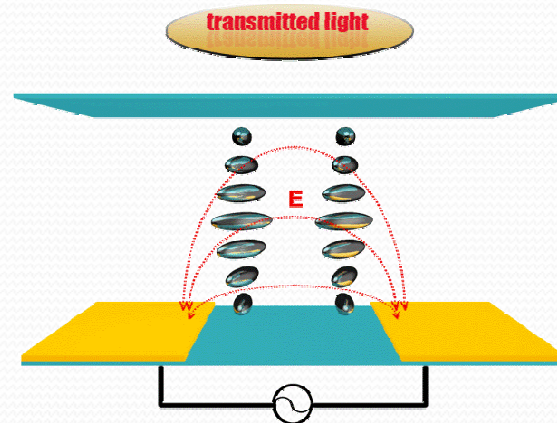


Wide View  
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**MVA**( Multi Vertical Alignment)

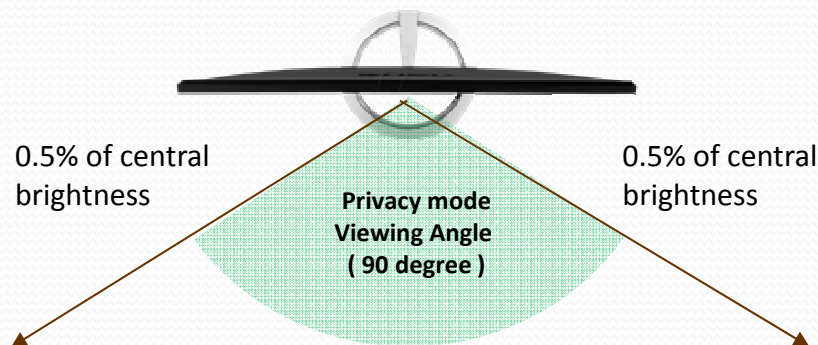
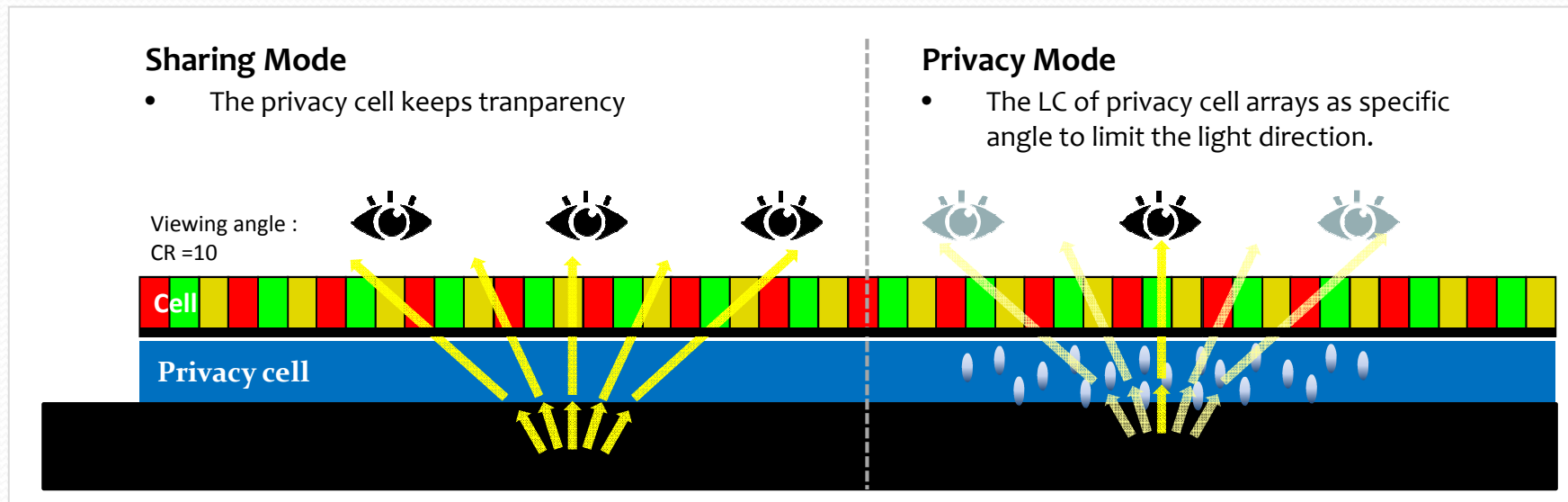


**AAS**( Azimuthal Anchoring Switch = IPS-like)



# Privacy Display – Cell Solution

**G150XJR-L01**  
**15" XGA NPVA**



Privacy Mode scenario	Demo Sample	
Central brightness	350 nits	200 nits
45 ° viewing angle	<1.75 nits	<1 nits

# New Product Plan

- Confidential -

Size	Resolution	LC type	Operation Temp °C	Brightness (nits)	2019		2020
					1H	2H	1H
10.4"	XGA 1024*768	AAS	-20~70	350		<b>G104XCE-Lo1</b>	
	XGA 1024*768	AAS	-30~80	500		<b>G104XCE-Lo2</b>	
	UVGA 960*1280	AAS	-40~85	600	<b>G104ACJ-Lo1</b>	China market excluded	
12.1"	WXGA 1280*800	AAS	-20~70	400/30K hrs	<b>G121ICE-Lo2</b>	China market excluded	
	WXGA 1280*800	AAS	-30~80	500/50K hrs		<b>G121ICE-Lo1</b>	
15"	XGA 1024*768	NPVA	-20~70	350	<b>G150XNE-Lo2</b>		
	XGA 1024*768	NPVA	-20~70	400	<b>G150XJE-Eo2</b>	T= 6.5mm	
	XGA 1024*768	NPVA	-30~80	350		<b>G150XJR-Lo1</b>	privacy display
15.6"	FHD 1920*1080	AAS	0~50	400	<b>G156HCE-Eo1</b>	T= 4.5mm	
21.5"	FHD 1920*1080	AAS	0~50	(350)		<b>G215HCJ-L3N</b>	
23.8"	FHD 1920*1080	AAS	0~50	450/50K hrs		<b>G238HCJ-Lo2</b>	

Mass Production

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# Product Line up – Regular(4:3 , 5:4)

Resolution \ Size	3.5 & 5.7	10.4	12.1	15	17	19
QVGA 320*240	<b>LQ035NC111</b> -20°C ~70°C (TN)					
VGA 640*480	<b>G057VGE-T01</b> -30°C ~85°C (TN)	<b>G104V1-T03</b> -30°C ~80°C (VA)				
SVGA 800*600		<b>G104S1-L01</b> -20°C ~70°C (TN) <b>G104AGE-L02</b> -30°C ~80°C (TN)	<b>G121S1-L02</b> -30°C ~80°C (VA) <b>G121AGE-L03</b> -30°C ~80°C (VA)			
XGA 1024*768		<b>G104X1-L03</b> -20°C ~70°C (VA) <b>G104X1-L04</b> -30°C ~80°C (VA) <b>G104XCE-L01</b> -20°C ~70°C (AAS) <b>G104XCE-L02</b> -30°C ~80°C (AAS) <b>G104ACJ-L01</b> -40°C ~85°C (AAS)	<b>G121X1-L03</b> -30°C ~80°C (TN) <b>G121X1-L04</b> -30°C ~70°C (TN) <b>G121XGE-L01</b> -30°C ~80°C (TN) <b>G121XCE-L01</b> -30°C ~85°C (AAS) <b>G121XCE-L02</b> -30°C ~70°C (AAS)	<b>G150XGE-L04</b> -30°C ~80°C (TN) <b>G150XNE-L01</b> -30°C ~80°C (VA) <b>G150XNE-L02</b> -20°C ~70°C (VA) 350 nits <b>G150XNE-L03</b> -20°C ~70°C (VA) <b>G150XJE-E01</b> -20°C ~70°C (VA) <b>G150XJE-E02</b> -20°C ~70°C (VA) 400 nits , T= 6.5mm <b>G150XJE-P01</b> -30°C ~80°C (VA) <b>G150XJR-L01</b> -30°C ~80°C (VA) privacy display		
UVGA 960*1280		UVGA 960*1280	<b>G121XCE-P01</b> -30°C ~85°C (AAS)			
SXGA 1280*1024					<b>M170EGE-L20</b> 0°C ~50°C (TN) <b>G170EGE-L50</b> -30°C ~80°C (TN)	<b>G190ECE-L50</b> 0°C ~50°C (AAS)

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# Product Line up – Wide format(16:9, 16:10)

Resolution \ Size	7 & 8	10.1	11.6	12.1	14	15.4	15.6	17	18.5	20	21.5	23.8	26
WVGA 800*480	TN AAS	G070Y3-T01 -30°C ~85°C G070Y2-L01 -30°C ~85°C G070Y2-T02 -30°C ~85°C		G080Y1-T01 -30°C ~85°C		G070ACE-L01 -20°C ~70°C		G121I1-L01 -20°C ~80°C					
WXGA 1280*800	AAS	G101ICE-L01 -20°C ~70°C N101ICG-L11 -10°C ~60°C	VA AAS	G121ICE-L01 -30°C ~80°C G121ICE-L02 -20°C ~70°C		TN VA	G154I1-LE1 -30°C ~80°C G154IJE-L02 -10°C ~70°C						
HD 1366*768		AAS	N116BCA-EA1 0°C ~50°C			TN		TN	G185BGE-L01 0°C ~60°C				
		G156BGE-L01 0°C ~60°C G156BGE-L03 -10°C ~60°C N156BGA-EB2 0°C ~50°C					M200HJJ-L20 0°C ~50°C			M215HGE-L21 0°C ~50°C			
FHD 1920*1080		N140HCA-EAC 0°C ~50°C	AAS				AAS	VA	TN	VA	AAS		
		N156HCA-EA1 0°C ~50°C G156HCE-L01 -30°C ~85°C					M215HJJ-L30 0°C ~50°C			G215HCJ-L3N 0°C ~50°C			
		T=4.5mm	G156HCE-E01 0°C ~50°C G156HCE-P01 -30°C ~85°C							M238HCJ-L31 0°C ~50°C 250nits			
										G238HCJ-L01 0°C ~50°C 350nits			
										G238HCJ-L02 0°C ~50°C 450nits			
WUXGA 1920*1200						VA	G170J1-LE1 -20°C ~80°C			G260JJE-L07 0°C ~50°C		VA	

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# TPM Product Line up – Regular(4:3 , 5:4)

Resolution \ Size	3.5 & 5.7	10.4	12.1	15	17	19
QVGA 320*240						
VGA 640*480						
SVGA 800*600		<p><u>G104AGK-L01</u> (GFF/SiS/COB) <u>G104AGE-L02</u> (TN)</p>				
XGA 1024*768		<p><u>G104XJK-L01</u> (GFF/SiS/COB) <u>G104X1-L03</u> (VA)</p>		<p><u>G150XJK-L02</u> (GF1/Weida/COB) <u>G150XNE-L01</u> (VA)</p>		
UVGA 960*1280		<p><u>G104XJK-L02</u> (GFF/SiS/COB) <u>G104X1-L04</u> (VA)</p>	<p><u>G121XCK-L01</u> (GFF/SiS/COB) <u>G121XCE-L01</u> (AAS)</p>	<p><u>G150XJK-L01</u> (GF1/Weida/COB) <u>G150XNE-L03</u> (VA)</p>		
SXGA 1280*1024				<p><u>G150XJK-E01</u> (GF1/Weida/COB) <u>G150XJE-E01</u> (VA)</p>		







# TPM Product Line up – Wide format(16:9, 16:10)














Resolution \ Size	7 & 8	10.1	11.6	12.1	14	15.4	15.6	17	18.5	20	21.5	23.8	26
WVGA 800*480	TN	G070AGK-L01 (GFF/SiS/COB) G070Y2-L01											
WXGA 1280*800		AAS	G101ICK-L01 (GFF/SiS/COB) G101ICE-L01				VA		G121IJK-L01 (GFF/SiS/COB) G121I1-L01				
HD 1366*768			G156BGK-L01 (GF1/Weida/COB) G156BGE-L01				TN		TN		G185BGK-L01 (GFF/SiS/COB) G185BGE-L01		
			G156BGK-L02 (GF1/Weida/COB) G156BGE-L03								G215HGK-L01 GF1/Weida/COB M215HGE-L21		
FHD 1920*1080			G156HCK-L01 (GF1/Weida/COB) G156HCE-L01				AAS		G215HJK-L01 (GF1/Weida/COB) M215HJJ-L30		TN		
											VA		
									G238HCK-L01 (GFF/SiS/COB) M238HCJ-L31				AAS
WUXGA 1920*1200													

Mass Production

# Product Roadmap

- Confidential -

-  Reverse Scan
-  Sunlight Readable
-  Replaceable Lamp / LED
-  Digitizer applicable
-  Wide Temp (>70°C)
-  Response time

Size	Res.	LC	2019		2020
			1H	2H	1H
3.5"	QVGA 320*240	TN	<b>LQ035NC111</b> 300 nits , 400:1, 8 bits, LT 10Khrs	25ms -20°C ~70°C	
5.7"	VGA 640*480	TN	<b>G057VGE-T01</b> 450 nits , 800:1, 6 bits, LT 50Khrs	16ms   -30°C ~85°C	
7"	WVGA 800*480	TN	<b>G070Y3-T01</b> 600 nits , 650:1, 6 bits, LT 30Khrs	16ms    -30°C ~85°C	
			<b>G070Y2-L01</b> 500 nits , 600:1, 6/8 bits, LT 50Khrs	16ms   -30°C ~85°C	
			<b>G070Y2-T02</b> 500 nits , 600:1, 6 bits, LT 50Khrs	16ms   -30°C ~85°C	Driver IC with TCON
		AAS	<b>G070ACE-L01</b> 500 nits , 1000:1, 6/8 bits, LT 50 Khrs	25ms   -30°C ~80°C	2019 2H MP
8"	WVGA 800*480	TN	<b>G080Y1-T01</b> 600 nits , 600:1, 6/8 bits, LT 30Khrs	16ms   -30°C ~85°C	Driver IC with TCON
10.1"	WXGA 1280*800	AAS	<b>G101ICE-L01</b> 500 nits , 800:1, 6/8 bits, LT 50 Khrs	20ms -20°C ~70°C	
			<b>N101ICG-L11</b> 350 nits , 800:1, 6/8 bits, LT 12 Khrs	20ms -10°C ~60°C	

Mass Production

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# Product Roadmap

- Confidential -

-  Reverse Scan
-  Sunlight Readable
-  Replaceable Lamp / LED
-  Digitizer applicable
-  Wide Temp (>70°C)
-  Response time

Size	Res.	LC	2019		2020
			1H	2H	1H
10.4"	VGA 640*480	S-MVA	<b>G104V1-T03</b> 500 nits , 1500:1, 6 bits, LT 50 Khrs	23ms   -30°C ~80°C	
	SVGA 800*600	TN	<b>G104S1-L01</b> 400 nits , 700:1, 6/8 bits, LT 30 Khrs	16ms    -20°C ~70°C	
			<b>G104AGE-L02</b> 400 nits , 700:1, 6/8 bits, LT 50 Khrs	16ms   -30°C ~80°C	
	XGA 1024*768	S-MVA	<b>G104X1-L03</b> 350 nits , 1000:1, 6/8 bits, LT 30 Khrs	25ms    -20°C ~70°C	
			<b>G104X1-L04</b> 500 nits , 1000:1, 6/8 bits, LT 50 Khrs	25ms     -30°C ~80°C	
		AAS	<b>G104XCE-L01</b> 350 nits , 1000:1, 6/8 bits, LT 30 Khrs	25ms    -20°C ~70°C	
			<b>G104XCE-L02</b> 500 nits , 1000:1, 6/8 bits, LT 50 Khrs	25ms     -30°C ~80°C	
	UVGA 960*1280	AAS	<b>G104ACJ-L01</b> 600 nits , 1000:1, 6/8 bits, LT 50 Khrs	25ms   -40°C ~85°C <b>2019 1H MP</b>	

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# Product Roadmap

- Confidential -

-  Reverse Scan
-  Sunlight Readable
-  Replaceable Lamp / LED
-  Digitizer applicable
-  Wide Temp (>70°C)
-  Response time

Size	Res.	LC	2018		2019	
			1H	2H	1H	
11.6"	HD 1366*768	AAS	<b><u>N116BCA-EA1</u></b> 250 nits , 800:1, 6 bits, LT 15 Khrs		 0°C ~50°C	
	SVGA 800*600	S-MVA	<b><u>G121S1-L02</u></b> 600 nits , 1500:1, 6/8 bits, LT 50 Khrs		   -30°C ~80°C	
			<b><u>G121AGE-L03</u></b> 450 nits , 1500:1, 6/8 bits, LT 50 Khrs		   -30°C ~80°C	
	XGA 1024*768	TN	<b><u>G121X1-L03</u></b> 600 nits , 700:1, 6/8 bits, LT 50 Khrs		    -30°C ~80°C	2020 1H EOL
			<b><u>G121X1-L04</u></b> 500 nits , 700:1, 6/8 bits, LT 30 Khrs		   -30°C ~70°C	2020 1H EOL
		AAS	<b><u>G121XCE-L01</u></b> 600 nits , 1000:1, 6/8 bits, LT 50 Khrs		   -30°C ~85°C	
			<b><u>G121XCE-L02</u></b> 500 nits , 1000:1, 6/8 bits, LT 30 Khrs		   -30°C ~70°C	
			<b><u>G121XCE-P01</u></b> Open cell , (1000:1), 6/8 bits		   -30°C ~85°C	
		WXGA 1280*800	MVA	<b><u>G121I1-L01</u></b> 400 nits , 1000:1, 6/8 bits, LT 50 Khrs		   -20°C ~80°C

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# Product Roadmap

- Reverse Scan
- Sunlight Readable
- Replaceable Lamp / LED
- Digitizer applicable
- Wide Temp (>70°C)
- 16ms Response time

- Confidential -

Size	Res.	LC	2018		2019	
			1H	2H	1H	
12.1"	WXGA 1280*800	AAS	<b>G121ICE-L01</b> 500 nits , 1000:1, 6/8 bits, LT 50 Khrs			2019 1H MP
			<b>G121ICE-L02</b> 400 nits , 1000:1, 6/8 bits, LT 30 Khrs			2019 1H MP
14"	FHD 1920*1080	AAS	<b>N140HCA-EAC</b> 250 nits , 800:1, 6/8 bits, LT 15 Khrs			
15"	XGA 1024*768	TN	<b>G150XGE-L04</b> 400 nits , 700:1, 6/8 bits, LT 50 Khrs			2020 1H EOL
			<b>G150XNE-L01</b> 500 nits , 2500:1, 6/8 bits, LT 50 Khrs			
		<b>G150XNE-L03</b> 300 nits , 2000:1, 6/8 bits, LT 50 Khrs				
		VA	<b>G150XJE-E01 (eDP)</b> 400 nits , 2500:1, 6/8 bits, LT 50 Khrs			
			<b>G150XJE-P01</b> Open cell , (2500:1), 6/8 bits			2019 1H MP
			<b>G150XNE-L02</b> 350 nits , 2000:1, 6/8 bits, LT 50 Khrs			2019 1H MP

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# Product Roadmap

- Reverse Scan
- Sunlight Readable
- Replaceable Lamp / LED
- Digitizer applicable
- Wide Temp (>70°C)
- Response time

- Confidential -

Size	Res.	LC	2018		2019
			1H	2H	1H
15"	XGA 1024*768	VA	<b>G150XJE-E02 (eDP)</b> 400 nits , 2500:1, 6/8 bits, LT 50 Khrs	0°C ~60°C T= 6.5mm	2019 2H MP
			<b>G150XJR-L01(Privacy)</b> 350 nits , 2500:1, 6/8 bits, LT 50 Khrs	-30°C ~80°C	
15.4"	WXGA 1280*800	TN	<b>G154I1-LE1</b> 450 nits , 700:1, 6/8 bits, LT 50 Khrs	-30°C ~80°C	
		MVA	<b>G154IJE-L02</b> 400 nits , 1000:1, 6/8 bits, LT 50 Khrs	-10°C ~70°C	
15.6"	HD 1366*768	TN	<b>G156BGE-L01</b> 300 nits , 500:1, 8 bits, LT 50 Khrs	0°C ~60°C	
			<b>G156BGE-L03</b> 500 nits , 500:1, 8 bits, LT 50 Khrs	-10°C ~60°C	
			<b>N156BGA-EB2</b> 220 nits , 600:1, 6 bits, LT 15 Khrs	0°C ~50°C	

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# Product Roadmap

- Reverse Scan
- Sunlight Readable
- Replaceable Lamp / LED
- Digitizer applicable
- Wide Temp (>70°C)
- Response time

- Confidential -

Size	Res.	LC	2018		2019		
			1H	2H	1H		
15.6"	FHD 1920*1080	AAS	<b>N156HCA-EA1</b> 300 nits , 700:1, 6 bits, LT 15 Khrs			0°C~50°C	
			<b>G156HCE-L01</b> 450 nits , 800:1, 6 bit+FRC, LT 50 Khrs			-30°C~85°C	
			<b>G156HCE-P01</b> Open cell , (800:1), 6 bit+FRC			-30°C~85°C	2019 1H MP
			<b>G156HCE-E01</b> 400 nits , 800:1, 6 bits, LT 50 Khrs			0°C~50°C	2019 1H MP
17"	SXGA 1280*1024	TN	<b>M170EGE-L20</b> 250 nits , 1000:1, 6/8 bits, LT 50 Khrs			0°C~50°C	
			<b>G170EGE-L50</b> 500 nits , 1000:1, 6/8 bits, LT 50 Khrs			-30°C ~80°C	2019 1H MP
	WUXGA 1920*1200	S-MVA	<b>G170J1-LE1</b> 600 nits , 2000:1, 8 bits, LT 30 Khrs			-20°C~80°C	
18.5"	HD 1366*768	TN	<b>G185BGE-L01</b> 300 nits , 1000:1, 8 bits, LT 50 Khrs			0°C~60°C	
19"	SXGA 1280*1024	AAS	<b>G190ECE-L50</b> 500 nits , 1000:1, 6/8 bits, LT40 Khrs			0°C~50°C	

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# Product Roadmap

- Confidential -

-  Reverse Scan
-  Replaceable Lamp / LED
-  Wide Temp (>70°C)
-  Sunlight Readable
-  Digitizer applicable
-  Response time

Size	Res.	LC	2018		2019	
			1H	2H	1H	
20"	FHD 1920*1080	VA	<b>M200HJJ-L20</b> 250 nits , 3000:1, 6/8 bits, LT 30 Khrs	 25ms	0°C~50°C	
		TN	<b>M215HGE-L21</b> 250 nits , 1000:1, 6/8 bits, LT 30 Khrs	 5ms	0°C~50°C	
21.5	FHD 1920*1080	VA	<b>M215HJJ-L30</b> 250 nits , 3000:1, 6/8 bits, LT 30 Khrs	 25ms	0°C~50°C	
		AAS	<b>M215HCJ-L3N</b> 350 nits , 1000:1, 6/8 bits, LT 30 Khrs	 25ms	0°C~50°C	
23.8	FHD 1920*1080	AAS	<b>M238HCJ-L31</b> 250 nits , 1000:1, 6/8 bits, LT 30 Khrs	 20ms	0°C~50°C	
			<b>G238HCJ-L01</b> 350 nits , 1000:1, 6/8 bits, LT 30 Khrs	 20ms	0°C~50°C	2019 1H MP
			<b>G238HCJ-L02</b> 450 nits , 1000:1, 6/8 bits, LT 50 Khrs	 20ms	0°C~50°C	
26"	WUXGA 1920*1200	S-MVA	<b>G260JJE-L07</b> 350 nits , 1500:1, 8 bits, LT 50 Khrs	 20ms	0°C~50°C	

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